

How To and FAQs

Please provide your proposal in the innovation challenge tile that fits to your innovation by using the “access challenge” button. While there are currently only a few innovation challenges outlined, we will gradually expand this selection in the near future.

Here you will find typical questions and answers regarding our Innovate 2Gether process

Who will be able to see my proposal?

Your proposal will be shared amongst our assigned innovation managers at first however we do intend to reach as many interested Astellas experts across the globe as possible. Therefore, all information you provide on the platform are accessible to Astellas and its affiliated companies in all countries. The evaluation of your proposal and the communication with you is obliged to nominated Astellas employees.

How is confidentiality governed?

Please submit only unrestricted data and information regarding your product proposal and your company. Details regarding the provision of information is described under the submission terms and on the platform are available at our Privacy Policy.

Is the platform addressing existing Astellas suppliers only?

We are looking forward to receiving innovative product proposals from untapped and existing Astellas suppliers. Having our own history, young and aspiring new ventures are highly welcomed.

How to become a Astellas Supplier without an innovation proposal?

The introduction of new suppliers depends on the global category management strategy. The Supplier Innovation Platform is not an entry gate for new suppliers, but an exhibition for innovative product & service proposals of existing and potential new suppliers.

About the evaluation process

What is the process after proposing my innovation?

First, we will check each proposal based on completeness & correctness. After approval we will submit the proposal to our assigned innovation managers and experts to start the internal evaluation of your proposal. Parallel to the evaluation process, all Astellas engineers and experts (globally) will have access to your product proposal. We will inform you about each step and all decisions via email and/or on the comment section on the platform itself. If there are follow up questions, we will ask those in the comment section as well. So please have a look at your proposal in the comment section on the platform from time to time to get the newest information about your proposal.

Independent of our decision you will get an answer regarding our evaluation result in any case.

When can I expect a response to my proposal?

If the submission of your proposal was successful, you will get a response from Astellas within some working days. Dependent on the complexity of your proposal and the access of internal experts the evaluation itself can take up to 6 months. In the meantime, you will get all information about the intermediate steps of our evaluation via the platform.

Can I initiate business with Astellas through my proposal?

The Supplier Innovation Platform is a virtual exhibition and does not initiate or conduct business relations.

If we plan to initiate business with your company, we will contact you outside of this platform.

Is there a possibility to contact a hotline or get in touch with Astellas if I got any questions?

All questions regarding our evaluation procedure can be made on the comment section on the platform. The use of the platform is quite easy and does not need an additional help service.

How do I submit an innovation proposal?

After registering successfully on the Supplier Innovation Platform, you are able to submit an innovation proposal in any open innovation challenges by clicking on the "Submit your innovation proposal" button. Please follow the questionnaire on the platform. A standardized framework guarantees that the evaluation of your proposal will be as efficient and fast as possible.

What can I do if my innovation proposal would fit to several innovation fields?

If your innovation proposal fits to several innovation challenges, please submit it in more than one innovation challenges. This guarantees that the respective expert committees of both business units will evaluate the innovation potential of your idea.

Why is no Innovation challenge open/available in the innovation field where I want to propose an idea?

On the platform we currently present the selection of Innovation challenges Astellas focuses on. While currently providing only a few selected innovation fields, we will gradually expand this selection in the near future. In this case, (no open innovation challenge) please do not submit your proposal in another innovation field, but instead check occasionally whether a suitable channel opens up for innovation. Since we are in the starting phase of the Supplier Innovation Platform, we will gradually add new innovation challenges in the near future.

Can I withdraw my proposal after submitting it?

Yes, you can withdraw your proposal at any time. The platform works as an exhibition to exchange information only. Offers and initiations of business relations are restricted and will be deleted.

Does Astellas expect a complete offer regarding my innovation?

No, we simply expect a proposal that presents all relevant information following the provided structure. What is more important to us is the innovativeness and the reference to Astellas.

Which languages of my innovation proposal are supported by the platform?

In general, we expect English proposals only. However, it is possible to submit proposals in Japanese or bi-lingual Japanese-English as well.